**Esm Radio Rule and Information Sheet**

**Copywritten 2018**

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About

88.9FM is a Low Power FM station broadcasting in Down town Lisle IL and the surrounding five to eight-mile radius. Our website is [www.esmradio.net](http://www.esmradio.net) . We stream online to an unlimited, worldwide audience. We record all shows with windows voice recorder for the option to create a podcast. We operate with a CWR Transmitter. We have a frequency reach of 253 thousand people in the area. Our call number is WESMX

**Allowed**

Drinks

Supplies

Personal belongings

6 people total

**Not Allowed**

Gum

Food

Drugs

Weapons

Over 6 patrons

Radio personalities: Radio personalities are the backbone of our station. Without happy radio personalities we wouldn’t have such an amazing station!

Radio personalities or “RP’s” are leasing time at our station. They are acting clients. RP’s have the option to acquire radio commercials and sponsors for their shows. They are also allowed to have guests on their show (please see guests section). Any money they acquire from their show is theirs to keep. ESM Radio is not entitled to the profit made on their show (excluding guest fees). ESM Radio shall only collect one payment per radio show per month unless the show is new and paying a partial payment(excluding guest fees). If the RP is getting a free show, for any reason, they will be required to pay ESM Radio 50% of their earnings; if earnings are made.

RP’s intro or commercial creation request: If an RP wants something made by an ESM Radio producer there will be an extra charge for the service. Prices can be found at the bottom of this forum.

Late payments: All payments are due on the 1st of the month. There is a seven-day grace period to make the payment. If the payment is more than seven days late there will be a $20 late fee applied for every following week. If your fee is unpaid during the 7-day grace period and your show is scheduled, a re-run will be played for that week. You will not be allowed to broadcast **live** if your fee is late. Partial payments can be made if you would like to broadcast.

Fines: RP’s will be fined if foul language is used during their live air time. Since we are FCC regulated it is of paramount importance we do not use provocative language on air; that includes racial slurs. A fee of $500 will be issued to radio personalities who violate this rule. If the fee is issued the personality can sign up for a payment plan or their show will immediately be canceled. If a guest uses illegal language on their show; the radio personality will be held responsible! There are no exceptions to this rule.

Guests: Guests who enter our studio will be required to show a form of ID, fill out a disclaimer agreement and pay $10 to the station. If the guest does not adhere to all our terms, they will not be allowed to air on our station. By-standers who do not want to pay the fee are welcome to listen to the show in the lobby. Guests include: small business owners, non-for-profit organizations, musical artists, models, actors, directors, podcasters, and public figures, photographers and by standers. **If large companies, or certified celebrities visit our station they are not required to pay the fee.**

Recurring Guests:If the RP has a co-host that is only available “sometimes” the co-host must pay a one-time $10 fee, provide photo ID, and they must be signed onto the Host’s contract.

Referral Program: ESM Radio’s referral program distributes $25 for all paid referrals! If you are an RP and refer a friend, for their own show, you will receive $25 when they pay their nonrefundable deposit, and $10 per month for as long as they have a show on our station. If their payment is late (unpaid by the first of the month), the discount will not apply. The payment is issued after their first show airs. (This only applies to RP’s who pay $150/month or higher)

Can you host events through ESM Radio: Yes, all radio personalities will receive a discount at Java Jam Coffee House if they wish to host any events near the station.

Does Esm Radio give you sponsors: No, you will be required to find your own sponsors.

Does Esm Radio help you with listeners: We try to assist everyone with online promotion, but we do not guarantee listeners for your show. The radio personality is responsible for keeping their show popular and on air.

Where can we see how many listeners we have? : Please ask the producer on site for your stats after your show. That gives you a count of your live online listeners. Listeners who tune in via 88.9FM will only be reported at the end of the year.

\*Radio personalities with guests: If they have guests, they need to have the form filed out and $10 paid online.

ESM Services

New radio personalities may need an intro or flyer for their show. Other services are sometimes requested as well. The prices are listed below.

Flyer: $60 one-time fee

Intro: $100 one-time fee

Song placement on the roster: $75/month

Commercial: $80 one-time fee

Commercial placement on the roster: $75/month

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